

TECNA represents approximately 60 technology trade organizations that, in turn, represent more than 22,000 technology-related companies in North America. TECNA empowers regional technology organizations and serves as their collective voice in helping grow the technology economy.

To this end, TECNA seeks to promote:

Developing, Attracting and Retaining a Diverse and Highly Qualified Workforce

The single largest inhibitor to economic growth in North America is the inability to attract and retain a highly skilled, diverse, and qualified tech workforce. TECNA believes policy and technical solutions are needed to address these challenges and supports modern approaches to grow the tech workforce.

Policies that Promote a Pro-business & Pro-growth Tax, Regulatory, and Trade Environment

North America is the most conducive to company creation and growth compared with anywhere else in the world. TECNA is committed to promoting policies that make the path toward creation and growth, as well as product innovation, easier with fewer obstacles.

Policies that Promote Investment in Innovation and Technology-Related Economic

Innovation spurs economic growth and the tech sector is a primary source for innovation. TECNA supports policies that advance, invest, and protect US born innovations.

Investing in the Infrastructure to Support an Ecosystem Where the Technology Industry Can Thrive

A safe, reliable, and secure infrastructure is necessary for the sustainability of the technology industry's growth. TECNA supports policies that invest in infrastructure to enable the tech ecosystem to function to its fullest capacity and thrive.